



**FOR IMMEDIATE RELEASE**

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### **Peak Performance Group, Inc. Opens Europe Office**

**Peak Performance Group opens an office in the UK to better serve their global clients.**

**GLOUCESTER, MA – April 8, 2010**

Peak Performance Group, Inc. (PPG), a consulting firm that, since 1987, has specialized in providing complete global solutions to integrate and optimize their clients' leadership capability, organizational effectiveness and human potential announced today that it has opened an office in Europe to provide increased support to its global clients.

According to Dr. Richard Maybury, CEO and President of Peak Performance Group, Inc., (PPG) "We are pleased to announce the opening of our UK office, being led by Martin Howden, Managing Partner (UK) at Peak Performance Group. Martin brings a tremendous amount of experience to the role, with 26 years business experience, including 12 years as a Business Managing Director with ICI, Zeneca and Avecia. Our UK office provides full service support with local talent who are in sync with the unique cultures, business practices and needs of European clients. This office enables PPG to support global client activities and projects with an efficient and integrated model, while maintaining the focus and integrity of the solutions we provide our clients."

Martin Howden, Managing Partner (UK) for Peak Performance Group (PPG) stated, "We have assembled a UK-based team which brings together a huge amount of business experience in diverse sectors. I first experienced the positive difference Peak Performance Group can make to a business around 15 years ago, and it is a privilege to now be heading up this European operation".

Martin can be contacted at [mhowden@ppg-i.com](mailto:mhowden@ppg-i.com).

#### **About Peak Performance Group, Inc.**

Peak Performance Group, Inc. has been providing their global clients consulting, assessment, coaching and education services since 1987. PPG's provides products and services around organizational analysis and design, professional education and training programs, team development and team building, instructional design and development services, courseware licensing, executive coaching, talent optimization, and executive and employee performance assessments.

For more information, visit <http://www.PeakPerformanceGroup.com> or call us at + 1 978 281-5641.



*Peak Performance Group, Inc.*

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